



**American  
Red Cross**

**Twin Cities Area Chapter**

## **Twin Cities American Red Cross Requirements for Hosting Fundraisers**

Thank you for your response to the 35W Bridge collapse and your support for the Twin Cities Red Cross. We are grateful to you and organizations like yours that have come forward to host fundraisers to support our mission and work in the community.

While it's too early to know the final cost of the 35W tragedy, based on our experience with disasters of this type, we believe we have enough money to cover the cost of this disaster. We know people still want to support the ongoing work performed by the Twin Cities Red Cross. So we developed this letter to clarify our situation.

Beginning August 1, 2007, our policy on allowing 3rd parties to fundraise on our behalf requires that you/all representatives involved coordinate the use of all Red Cross images and messaging with a Twin Cities Red Cross representative in advance of your planned event.

The following key points must be included in all printed/published materials associated with your event.

Based on Red Cross' experience with disasters of this type, it is believed that enough money has been donated to cover the cost of Red Cross services for the search/rescue teams and those affected by the 35W Bridge collapse

The public can continue to support the ongoing work of the Twin Cities Red Cross by donating to our local chapter. We respond to emergencies everyday. We encourage the public to Get Ready, whether it's for an emergency as public as the bridge collapse, or one that's personal involving your loved ones. Please designate your gift to the Twin Cities Red Cross for "local chapter support" so we can remain healthy and ready for future emergencies.

If you wish to condense the above statements, please be sure to include the final statement in the second bullet: "Please designate your gift to the Twin Cities Red Cross for "local chapter support" so we can remain healthy and ready for future emergencies.

Please contact Gretchen Ambrosier at 612.604.3292 or [gambrosier@redcrosstc.org](mailto:gambrosier@redcrosstc.org) or Megan Dulgar at 612.252.1013 or [mdulgar@redcrosstc.org](mailto:mdulgar@redcrosstc.org) for more information. Thank you for supporting the American Red Cross Twin Cities Area Chapter.

